

EST. 1985

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# CHRIS CROWL

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GRAPHIC DESIGN

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## FREELANCE EXPERIENCE

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**Colby Strategic Marketing**  
*Web Design*

August 2009 - Present

**Craig Laliberte Architecture**  
*Identity & Web Design*

May 2009 - Present

**The Ivoryton Playhouse**  
*Web Design and Collateral*

June 2008 - Present

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## EXPERIENCE

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**Tower Laboratories LTD.**  
*Packaging Development Coordinator*  
*Graphic Designer / Web Designer*

January 2005 - Present

Accomplishments:

- Completed website redesign that garnered higher customer retention.
- Created multiple currently used carton structures.
- Designed product sales collateral that assisted in gaining new business from customers such as Wal-Mart, CVS, Target, Walgreens and more.

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## EDUCATION

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**Central Connecticut State University**  
*B.A. in Graphic Information Design*

January 2005 - December 2008

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## WORKSHOPS

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**Scott Citron Design**  
*Adobe Certified Expert*  
*Adobe CS3 Training*

March 2006

**Stratix Corporation**  
*Barcode Quality Training*

September 2005

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## STRENGTHS

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Typography  
Packaging Design/Development  
Branding/Identity/Logo Design  
Pre-Print/Print Production Knowledge  
Organization/Multi-Tasking

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## SOFTWARE

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Adobe Creative Suite  
Microsoft Office  
*Mac/PC Platforms*

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**CHRIS CROWL**

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